1. The client in this case would be any potential employer or someone interested in a web designer. The service would be developing websites like my site itself, as that is the extent of my web designer skills so far. It is mainly a digital resume. A weakness would be that it is not a very advanced website, and people looking to hire a web designer are looking for higher skill.
2. The project is a portfolio that aims to demonstrate my skills with web design. The opportunity could be getting hired to build someone a website.
3. My goal with the website is to improve my chances of getting hired when I begin to apply for jobs, as well as potentially get hired independently to do web work.
4. I am talking to employers that would like to see a physical demonstration of my web skills, as well as show individuals that I am skilled in web design if they need work done.
5. Competitors would include other web designers. They would have an advantage because most are probably much more skilled at web developing than I am, given I have only had a semester of experience so far. However, I could differentiate myself because if someone were interested in hiring me, I would not charge a high rate.
6. The tone is meant to be professional, and concise. I want to convey my message in a resume-like format that highlights my skills and experience.
7. I am trying to show how I am skilled and experienced, as well as eager to learn, in web design. I want audiences to see the site and think about how professional I seem and that I would be a good person to work with.
8. There aren’t many pictures I would like to put on the page since it is meant to be a professional, resume-like website. However, I will have a professional looking picture of myself dressed well for business.
9. There should be some information about the cost for website projects, however I do not plan to be getting web design work nor do I know about what rates are fair to charge for this type of work.
10. I am reporting to myself and acting like an independent contractor. I would continue to update my progress as a web developer by adding more websites as I continue to work on them, so my portfolio looks better and better. This way, I should continue to look more and more appealing as a web developer to be hired.

**Inspiration:**

1. <https://www.devonstank.com/>
2. <https://www.themuse.com/advice/the-35-best-personal-websites-weve-ever-seen>
3. <https://www.awwwards.com/websites/portfolio/>
4. <https://www.rezo-zero.com/>
5. <https://www.werkstatt.fr/en/>